



Swissray Sells another DR System to a Large Orthopedic Practice in Florida

East Brunswick, N.J., May 19, 2011 /PRNewswire-FirstCall/ -- Swissray International, Inc. a leading manufacturer of direct digital Radiography (*ddR*) systems, announced today that they have sold another *ddR*Formula DR system to the Orthopedic Associates of Fort Walton Beach., Florida.

For more than a decade Swissray has been the pioneer and technology leader in the field of digital radiography serving hundreds of health care providers and patients with innovative and cost-effective DR solutions that emphasize excellence in image quality and lower radiation dose. Specialized orthopedic functionality such as distortion free image stitching and automated positioning has propelled Swissray to quickly expand its growing market share in Orthopedics.

According to Josh Laberee, Director of Operations, at Orthopedic Associates of Fort Walton Beach on the recent purchase of a second *ddR*Formula system, "Swissray DR is above and beyond the obvious choice for digital imaging; our medical office provides a wide variety and a high volume of imaging studies on a daily basis. The Swissray DR system is unmatched, images are instantly available for review, radiation exposure is minimal and for imaging a very high volume of patients the efficiency gains are outstanding". When asked, "Why was Swissray DR technology chosen over CR technology?" Laberee responded, "Swissray's *ddR*Formula provides such high resolution and excellent image quality that it is superior to what a CR X-ray system can provide. Our Orthopedic Surgeons are able to find hairline fractures with Swissray DR images that they would never have seen on a processed CR image".

About Orthopedic Associates of Fort Walton

Orthopedic Associates of Fort Walton is an 8 Doctor, 2 PA Orthopedic Clinic with spine and podiatry subspecialties. Featuring digital X-ray, MRI, physical therapy and two surgery centers, it is the area's premier provider of total orthopedic care, and proud to offer a complete one stop orthopedic solution.

About Swissray

As the pioneer and technology leader in the field of Digital Radiography, Swissray continues to research, develop and manufacture their technologically advanced systems in Switzerland. Swissray has received from Frost & Sullivan the "Single Detector Digital Radiography Product Innovation of the Year" award for their latest digital radiography system. Its technology provides the highest quality medical radiographic images in seconds at a significantly lower cost and lower radiation dose than conventional or computed radiography because, among other factors, film, imaging plates, cassettes and chemical processing are not required. Swissray offers high quality, affordable solutions for direct digital radiography. All of Swissray's DR systems include the workflow optimized eXpert user interface with its unique fewest steps to exposure technology providing reduced patient preparation time and maximum productivity. Swissray currently provides a full range of high quality and affordable DR solutions for any provider of medical general radiographic applications.

For more information about Swissray's family of *ddR* solutions, visit the Swissray website at www.swissray.com.

CONTACT:

John Monahan
Swissray International, Inc.
(800) 903-5543

john.monahan@swissray.com

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