

## **RADIOLOGY TODAY MAGAZINE EHEALTH TECHNOLOGIES WEBINAR GIFT CARD SWEEPSTAKES**

### **SWEEPSTAKES OFFICIAL RULES**

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT IMPROVE YOUR CHANCES OF WINNING.

ODDS OF WINNING WILL DEPEND ON THE TOTAL NUMBER OF ELIGIBLE ENTRIES RECEIVED. VOID WHERE PROHIBITED BY LAW. AFFIDAVIT OF ELIGIBILITY/RELEASE OF LIABILITY/PUBLICITY RELEASE MAY BE REQUIRED.

1. **Acceptance of Rules.** By entering the ***Radiology Today*** Magazine eHealth Technologies Webinar Gift Card Sweepstakes (the "Sweepstakes"), you hereby accept and agree to these official rules (the "Rules"). You agree that submission of an entry in the Sweepstakes constitutes agreement to these Rules, which form a binding legal agreement between you and ***Radiology Today*** Magazine and its publisher, Great Valley Publishing Company, Inc. ("GVP").

2. **Eligibility.** The Sweepstakes is open to individuals who are (i) at least 18 years of age (or the age of majority in the jurisdiction of their residence, whichever is older) as of May 22, 2013 and (ii) legal residents of the 50 United States or District of Columbia. Sweepstakes is void outside the United States and District of Columbia and wherever prohibited by law. Authors, contributors and advisors to ***Radiology Today*** Magazine and employees of GVP, as well as the immediate family (spouse, parents, siblings, and children) and household members of each such individual are not eligible. The Sweepstakes is subject to federal, state, and local laws and regulations and is void in Puerto Rico, Canada and where prohibited.

3. **Sponsor.** The Sweepstakes is sponsored by ***Radiology Today*** Magazine and its publisher, GVP, with a business address of 3801 Schuylkill Road, Spring City, Pennsylvania 19475 and business phone of 610.948.9500. Any questions, comments or complaints regarding the Sweepstakes should be directed to ***Radiology Today*** Magazine.

4. **Entry Period.** The Sweepstakes begins on May 15, 2013 at 9:00 EST and will be open for entries until May 22, 2013 at 9:00 am Eastern Time (the "Entry Period"). The computer clock of ***Radiology Today*** Magazine is the official time-keeping device for the Sweepstakes. Entries that are submitted before or after the Entry Period will be disqualified.

5. **How to Enter:** There are two (2) ways to enter during the Entry Period:

i. ***Radiology Today*** Magazine eHealth Technologies Webinar. The ***Radiology Today*** Magazine eHealth Technologies Webinar (the "Webinar") and related Sweepstakes are open to individuals who meet all eligibility requirements set forth above or otherwise under these Rules. INTERNET ACCESS AND A VALID EMAIL ACCOUNT ARE NECESSARY TO ATTEND THIS WEBINAR. By participating in the Webinar and Sweepstakes, you acknowledge that you are providing your information to ***Radiology Today*** Magazine, its publisher, and eHealth Technologies. ***Radiology Today*** Magazine, its publisher, and eHealth Technologies may use the data collected from the Webinar registration for marketing purposes.

Individuals who meet all eligibility requirements can register for the Webinar at <https://www4.gotomeeting.com/register/145852367> (the "Webinar Link") by filling out the required fields and clicking on "Register Now."

ii. **Email.** Send an email with a subject line of "eHealth Webinar Sweepstakes" containing the following information to [contests@gvpub.com](mailto:contests@gvpub.com): first name; last name; phone number; email address.

Limit one (1) entry per person and per email address during the Entry Period regardless of method of entry. Any entries attempted through the use of agencies or robotic, repetitive, automatic, programmed, or similar methods will be void. Entries become the property of GVP and will not be acknowledged. Each entrant must complete the entry form with all required information on the entry submission page, agree to these Rules and submit the entry in order for the entry to be eligible. All entries, whether by Webinar or email as described above, must be received with all required elements by no later than May 22, 2013 at 9:00 am Eastern Time.

6. **Release of Submissions and Publicity.** All entries become the property of ***Radiology Today*** Magazine and GVP. By submitting an entry, you grant ***Radiology Today*** Magazine and GVP an irrevocable, perpetual, worldwide non-exclusive license to reproduce, distribute, display, and create derivative works of all or any portion of the entry in any media now or hereafter known in association with the entry, for promotion of ***Radiology Today*** Magazine, and/or for future promotional or marketing materials without attribution or compensation to you or your successors or assigns, or any other entity. Additionally, by entering, each entrant consents to ***Radiology Today*** Magazine use of his or her name, likeness, voice, opinions, biographical information, and state of residence for promotional purposes in any media. ***Radiology Today*** Magazine and/or GVP will not be required to pay any additional consideration or seek any additional approval in connection with such use. Further, by entering the Sweepstakes, entrants

agree to participate in any media or promotional activity resulting from the Sweepstakes as reasonably requested by **Radiology Today** Magazine and consent to use of their name and/or likeness by **Radiology Today** Magazine.

7. **Prize, Estimated Retail Value.** One (1) Grand Prize Winner will receive an American Express Gift Card in the denomination of One Hundred Dollars (\$100.00) (the "Grand Prize"). The Approximate Retail Value of ("ARV") of the Grand Prize is One Hundred US Dollars (\$100.00). The Grand Prize is not transferable, and may be substituted at the discretion of **Radiology Today** Magazine and GVP. This Sweepstakes is not sponsored by or sanctioned by American Express.

Winner is solely responsible for any costs or expenses in connection with the prize not expressly described herein as being awarded including, without limitation, the following: federal, state or local taxes or any other taxes, fees or surcharges arising from the acceptance or use of the prize.

8. **Winner Selection.** On or about May 22, 2013, **Radiology Today** Magazine will select one (1) potential Grand Prize winner in a random drawing of all entries received. The odds of being selected depend on the number of entries received. All eligible entrants will have an equal chance of winning. **Radiology Today** Magazine will attempt to notify the potential Grand Prize winner as described in Section 10 below within five (5) days of the drawing.

9. **Winner Notification.** The Grand Prize winner will be notified by phone and/or email provided on or about February 22, 2013. **Radiology Today** Magazine and GVP have no liability for any potential prize winner notification that is lost, intercepted or not received by any potential prize winner for any reason. If, despite reasonable efforts, any potential Grand Prize winner does not respond within five (5) days of the first notification attempt, or if the prize notification is returned as unclaimed or undeliverable to such potential Grand Prize winner, such potential Grand Prize winner will forfeit his or her prize and an alternate Grand Prize winner may be selected. The alternate Grand Prize winner will be selected via a random drawing of all remaining eligible entrants. If any potential prize winner is found to be ineligible, or if he or she has not complied with these Rules or declines a prize for any reason prior to award, such potential prize winner will be disqualified and an alternate prize winner may be selected.

The Grand Prize winner may be announced on May 22, 2013 during the Webinar and/or on the **Radiology Today** Magazine website [www.radiologytoday.net](http://www.radiologytoday.net).

10. **Requirements of Potential Winners.** A potential Grand Prize winner may be required to complete and return an affidavit of eligibility and liability/publicity release (the "Affidavit/Release") within five (5) days of being notified. If a potential winner fails to sign and return the Affidavit/Release within the required time period, he

or she will be disqualified and an alternate entrant may be selected in his or her place in a random drawing of all remaining eligible entrants.

11. **General Conditions.** In the event that the operation, security, or administration of the Sweepstakes is impaired in any way for any reason, including, but not limited to fraud, virus, or other technical problem, ***Radiology Today*** Magazine may, in its sole discretion, either (a) suspend the Sweepstakes to address the impairment and then resume the Sweepstakes in a manner that best conforms to the spirit of these Rules or (b) award the Grand Prize at random from among the eligible entries received up to the time of the impairment. ***Radiology Today*** Magazine reserves the right in its sole discretion to disqualify any individual it finds to be tampering with the entry process or the operation of the Sweepstakes or to be acting in violation of these Rules or in an unsportsmanlike or disruptive manner.

Any attempt by any person to undermine the legitimate operation of the Sweepstakes may be a violation of criminal and civil law, and, should such an attempt be made, ***Radiology Today*** Magazine reserves the right to seek damages from any such person to the fullest extent permitted by law. Failure by ***Radiology Today*** Magazine to enforce any provision of these Rules shall not constitute a waiver of that provision. In the event of a dispute as to any online entry, the authorized account holder of the email address used to enter will be deemed to be the participant. The "authorized account holder" is the natural person who is assigned to an email address by an Internet access provider, online service provider, or other organization responsible for assigning email addresses for the domain associated with the submitted email address.

12. **Release and Limitation of Liability.** By participating in the Sweepstakes, entrants agree to release and hold harmless ***Radiology Today*** Magazine and its publisher, GVP, eHealth Technologies and their affiliates and each of their respective shareholders, officers, directors, employees, members, successors, assigns, and agents (the "Released Parties"), to the greatest extent permitted by law, from and against any claim or cause of action arising out of or related to participation in the Sweepstakes or receipt or use of any prize, including, but not limited to: (i) any technical errors that may prevent an entrant from submitting an entry; (ii) unauthorized human intervention in the Webinar and/or Sweepstakes; (iii) typographical errors; (iv) misdirected or undeliverable email; (v) errors in the administration of the Sweepstakes or the processing of entries; or (vi) injury, death, or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Sweepstakes or receipt of any prize. Entrant further agrees that in any cause of action, the Released Parties' liability will be limited to the cost of entering and participating in the Sweepstakes, and in no event shall the Released Parties be liable for attorney's fees. Entrant waives the right to claim any damages whatsoever, including, but not limited to, punitive, consequential, direct, or indirect damages.

13. **Dispute Resolution.** Except where prohibited, entrant agrees that any and all disputes, claims and causes of action arising out of, or connected with, the Sweepstakes or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by a court of proper jurisdiction in the Commonwealth of Pennsylvania. All issues and questions concerning the construction, validity, interpretation and enforceability of these Rules, entrant's rights and obligations, or the rights and obligations of ***Radiology Today*** Magazine and its publisher, GVP, in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the laws of the Commonwealth of Pennsylvania, without giving effect to any choice of law or conflict of law rules which would cause the application of the laws of any jurisdiction other than the Commonwealth of Pennsylvania.

14. **Sweepstakes Results.** To request the name of the Sweepstakes winner, send a self-addressed, stamped envelope to ***Radiology Today*** eHealth Technologies Webinar Gift Card Sweepstakes, 3801 Schuylkill Road, Spring City, Pennsylvania 19475. Requests must be received within four (4) weeks of the end of the Entry Period.