

## 2012 Editorial Calendar\*

### January

#### Winter Showcase

#### Featured Topics

Mobile IT Technology  
Technology Update: MRI  
*Special Section:* Interventional Radiology

#### Featured Departments

Imaging IT  
Radiology Coding  
CT

**SPACE DEADLINE:** December 19  
**MATERIAL DUE DATE:** January 6

RECRUITMENT AD DEADLINE: January 12

### February

#### Featured Topics

Imaging in the Cloud  
Technology Update: CT  
*Special Section:* Women's Imaging

#### Featured Departments

Imaging IT  
Voice Recognition  
Women's Imaging

**SPACE DEADLINE:** January 16  
**MATERIAL DUE DATE:** February 3

RECRUITMENT AD DEADLINE: February 9

**BONUS DISTRIBUTION**  
NCBC, HIMSS

### March

#### Interventional Showcase

#### Featured Topics

MRI  
Technology Update: Contrast Injectors  
*Special Section:* Interventional Radiology

#### Featured Departments

Imaging IT  
MRI  
Ultrasound

**SPACE DEADLINE:** February 13  
**MATERIAL DUE DATE:** March 2

RECRUITMENT AD DEADLINE: March 8

**BONUS DISTRIBUTION**  
SIR, AIUM, ARRS

**QUARTERLY DIGITAL SUPPLEMENT**  
Interventional Radiology

### April

#### Spring Showcase

#### Featured Topics

Ergonomics or Ergonomic Furniture  
Digital Radiography  
*Special Section:* Women's Imaging

#### Featured Departments

Imaging IT  
Radiation Oncology  
Teleradiology

**SPACE DEADLINE:** March 19  
**MATERIAL DUE DATE:** April 6

RECRUITMENT AD DEADLINE: April 12

### May

#### Imaging Informatics and IT Guide

#### Featured Topics

Enterprise Imaging  
Technology Update: PET  
Radiology Business

#### Featured Departments

Imaging IT  
Radiology Coding  
Molecular Imaging

**SPACE DEADLINE:** April 16  
**MATERIAL DUE DATE:** May 4

RECRUITMENT AD DEADLINE: May 10

**BONUS DISTRIBUTION**  
SIIM, SNM, RBMA

**QUARTERLY DIGITAL SUPPLEMENT**  
Imaging IT

### June

#### Summer Showcase

#### Featured Topics

Dose Reduction  
CT  
*Special Section:* Women's Imaging

#### Featured Departments

Imaging IT  
Radiology Oncology  
Voice Recognition

**SPACE DEADLINE:** May 14  
**MATERIAL DUE DATE:** June 1

RECRUITMENT AD DEADLINE: June 7

\*Subject to change

## 2012 Editorial Calendar\*

### July

*Pre-AHRA Showcase*

**Featured Topics**

Cardiac Imaging  
Technology Update: Radiography  
*Special Section: Interventional Radiology*

**Featured Departments**

Imaging IT  
Teleradiology  
MRI

**SPACE DEADLINE:** June 11  
**MATERIAL DUE DATE:** June 29

RECRUITMENT AD DEADLINE: July 5

**BONUS DISTRIBUTION**  
SCCT

### August

**Featured Topics**

Mobile Imaging  
Digital Radiography  
*Special Section: Women's Imaging*

**Featured Departments**

Imaging IT  
Radiology Coding  
Voice Recognition

**SPACE DEADLINE:** July 9  
**MATERIAL DUE DATE:** July 27

RECRUITMENT AD DEADLINE: August 2

**BONUS DISTRIBUTION**  
AHRA

**QUARTERLY DIGITAL SUPPLEMENT**  
Radiology Management

### September

*Annual Buyers' Guide*

**Featured Topics**

Data Storage  
Technology Update: Ultrasound  
*Special Section: Interventional Radiology*

**Featured Departments**

Imaging IT  
Molecular Imaging  
CT

**SPACE DEADLINE:** August 6  
**MATERIAL DUE DATE:** August 24

RECRUITMENT AD DEADLINE: August 29

### October

*Fall Showcase*

**Featured Topics**

Radiation Oncology  
Imaging Displays  
*Special Section: Women's Imaging*

**Featured Departments**

Imaging IT  
MRI  
Handheld Imaging

**SPACE DEADLINE:** September 4  
**MATERIAL DUE DATE:** September 21

RECRUITMENT AD DEADLINE: September 27

**BONUS DISTRIBUTION**  
ASTRO

### November

*RSNA Road Map*

**Featured Topics**

MRI  
Imaging Informatics  
*Special Section: Interventional Radiology*

**Featured Departments**

Imaging IT  
Teleradiology  
Breast Biopsy

**SPACE DEADLINE:** October 1  
**MATERIAL DUE DATE:** October 19

RECRUITMENT AD DEADLINE: October 25

**BONUS DISTRIBUTION**  
RSNA

**QUARTERLY DIGITAL SUPPLEMENT**  
RSNA Preview

### December

*RSNA Product Showcase*

**Featured Topics**

Digital Radiography  
CT  
*Special Section: Women's Imaging*

**Featured Departments**

Imaging IT  
Ergonomics  
Radiation Oncology

**SPACE DEADLINE:** October 29  
**MATERIAL DUE DATE:** November 16

RECRUITMENT AD DEADLINE: November 20

**BONUS DISTRIBUTION**  
RSNA

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