

# Product & Service <sup>Fall</sup> Showcase

## Silver Prices at a 30-Year High!

### Did you know a barrel of your old x-ray film is worth up to \$300 in silver?

- Why keep x-ray film for longer than your legal liability? Ask us about retention laws.
- We can purge, move, shred, recycle, or store your records. We are experts in HIPAA and HITECH compliance.
- Save thousands in monthly rent by purging off-site records. Most of the time we can cover all purge costs. Let us help lower your off-site costs.
- We are an authorized subcontractor of Kodak.
- See you at **RSNA 2011 Annual Meeting, Booth #9516 in the North Hall.**

Ag Medical Systems, Inc.  
800-262-2344

[www.AMSSilverRebate.com](http://www.AMSSilverRebate.com)



## NNL LCD Monitor: an MR-Compatible 32-inch LCD Display by NordicNeuroLab

With an NNL LCD Monitor and its versatility as fMRI, patient comfort, and procedural MRI display, you can do what you do in ways you never imagined.

The NNL LCD Monitor is an ideal solution for fMRI stimulus delivery. With easy set-up and minimal foot print, it is an excellent alternative to traditional projection-based systems. Playing animated children's classics or calming nature scenes look incredible on its brilliant 32-inch HD display. The NNL LCD Monitor will help reduce the sense of claustrophobia inside the MR scanner, minimize child sedation and attenuate anxiety during scans. With the NNL LCD Monitor, visual therapeutic guidance in the MR is easier than ever. Use the MR-compatible monitor to help guide the physician in surgical planning, aligning devices, navigating to target, and monitoring procedures.



For more details, visit [www.nordicneurolab.com](http://www.nordicneurolab.com), e-mail [info@nordicneurolab.com](mailto:info@nordicneurolab.com), or call 262-337-0922.



**NordicNeuroLab**

making functional MRI easy

## Seeing Is Knowing With the Coronis Fusion 6MP DL



Barco's Coronis Fusion 6MP DL offers the ultimate in diagnostic flexibility. View multiple images side-by-side on a single 30" display. Detect radiographic abnormalities with ease, thanks to Barco's next-generation luminance uniformity correction. And view grayscale and full color images, simultaneously, thanks to Barco's unparalleled diagnostic luminance. The result: see and know more, for a confident diagnosis.

Come see us at **RSNA, Booth #8313, Hall B**, or visit [www.barcomedical.com](http://www.barcomedical.com)

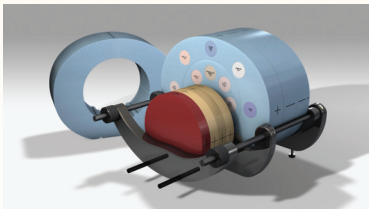


## CIRS CBCT Electron Density & Image Quality Phantom System

The 062MQA CBCT Electron Density & Image Quality Phantom System is a **one-tool solution** that incorporates all features needed to perform electron density calibrations and image quality analysis on a range of CT and CBCT imaging systems during commissioning and periodic QA.

### Benefits:

- Perform all CT Image QA tests for AAPM TG Report #1
- Use Ionization chambers for dose measurements
- Calibrate Electron Density in multi-slice CT and CBCT
- Perform central axis and off-set measurements
- Position simulated tissue materials in CT & CBCT energy range at 17 different locations
- Optimized for volumetric imaging
- Quick positioning and customizable loading configurations



Heather Pierce, Sales & Marketing Manager

[info@cirsinc.com](mailto:info@cirsinc.com)

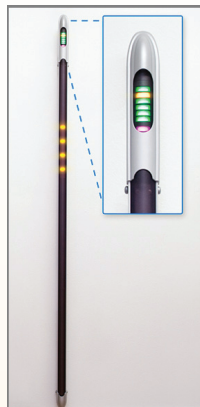
Toll-Free: 800-617-1177

[www.cirsinc.com](http://www.cirsinc.com)

**CIRS**

Tissue Simulation & Phantom Technology

## FERRALERT™ Solo



With hundreds of installations in MRI suites worldwide, Kopp Development Inc., the leading manufacturer of ferromagnetic detectors for MRI safety, is proud to introduce our newest innovation, FerrAlert™ SOLO.

FerrAlert™ SOLO is a highly sensitive ferromagnetic detector, incorporating our unique, patented technology to detect and precisely locate offending ferrous objects anywhere on the body. This unique and timesaving feature makes FerrAlert™ detectors the preferred choice by hospitals and imaging centers worldwide.

FerrAlert™ SOLO is the latest advancement in pre-screening technology prior to MRI exam, and is particularly attractive for budget-conscious facilities.

Please visit us at **RSNA 2011, Booth #4711**  
888-838-5677

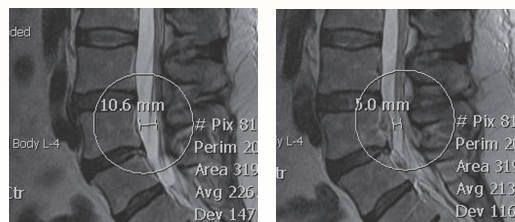
[www.koppdevelopment.com](http://www.koppdevelopment.com)

## Simulate Standing Position in MRI and CT using DynaWell

**Physician benefits:** DynaWell L-Spine offers an easy-to-use diagnostic technique that enhances problems that would ordinarily remain undetected when the patient's spine is relaxed.

**Patient benefits:** DynaWell L-Spine is a comfortable way to allow for earlier and more valid diagnosis, allowing physicians to treat the patient's spinal disorder and help them return to a pain-free lifestyle.

**MRI Management benefits:** DynaWell L-Spine can increase the number of referrals to your center and/or hospital.



Without Compression

With Compression

**DynaWell®**

For more information, call 702-914-0022 or visit

[www.dynawelldiagnostics.com](http://www.dynawelldiagnostics.com)

Meet us at **RSNA Booth #2520**

## Diversity Sparks Innovation

AccuChrom 3 represents a major advancement in optical alignment in radiation oncology. It is the first of its kind to use light emitting diodes (LED) as the light source instead of lasers. Contrary to traditional lasers that have either red or green laser colors, it has three different light colors on each unit. Colors can be optimized for each patient depending on their skin tone and room brightness. Light color can be changed on up to five different units simultaneously by pressing one button.



For more details, contact us at 608-828-7000 or [sales@gammex.com](mailto:sales@gammex.com). Be sure to visit us at **ASTRO Booth #1017**.